

THE JON B. TINGELSTAD PRE-CONFERENCE:

PRACTICAL PEDIATRICS

USING RESULTS-BASED ACCOUNTABILITY™ TO
"TURN THE CURVE" ON CHILDHOOD
IMMUNIZATIONS IN OFFICE-BASED PRACTICES

May 25, 2023

8:30 a.m. to 12:00 p.m.

In-Person Only

The Education Center at Eastern AHEC
2600 W. Arlington Blvd., Greenville, NC

Directly Provided by: The Department of Pediatrics and Continuing Medical Education of the Brody School of Medicine at East Carolina University®, in association with Eastern Area Health Education Center

Overview

The pre-conference will consist of a 3.5-hour interactive and engaging experience on how the Results-Based Accountability™ (RBA) framework can be used to turn the curve on childhood immunizations in office-based practices. RBA is a disciplined way of thinking and acting to improve entrenched and complex social problems. Communities use RBA to improve the lives of children, youth, families, and adults. It is also used by organizations to improve the effectiveness of their programs and services.

The content for this course is based upon Results-Based Accountability (RBA) as presented in the book *Trying Hard Is Not Good Enough 10th Anniversary Edition*, by Mark Friedman (2005, 2015), and *RBA: Turning Curves: An Accountability Companion Reader* (2015).

Pediatric immunization rates have plummeted since the beginning of the COVID-19 pandemic. Therefore, NC Medicaid has selected childhood immunization status as one of three mandatory clinical performance improvement projects for Medicaid practices.

This pre-conference experience is facilitated and led by NC AHEC RBA certified trainers along with Eastern AHEC Practice Support Coaches and is specifically tailored for the participants of the Jon B. Tingelstad Conference: Practical Pediatrics. Participants will gain knowledge in the RBA framework and skill in applying key concepts. Participants will also walk away with an RBA focused action plan focusing on equitable childhood immunization improvement in office-based pediatric care, in addition to a greater understanding of RBA strategies and tools to integrate into practice.

Objectives

Upon completion of this learning activity, participants will be able to:

- Describe the core concept of Performance Accountability
- Describe how performance accountability links to population accountability
- Apply turn-the-curve thinking to equity centered childhood immunizations in an office-based practice



For more information, contact Stacey Burhans at (252) 744-9781 or www.easternahec.net.

NC AHEC

RECRUIT
TRAIN
RETAIN



Seating
is
limited!

Credit

Accreditation

The Brody School of Medicine at East Carolina University is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit

The Brody School of Medicine of East Carolina University designates this live activity for a maximum of 3.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CME for Physician Assistants

AAPA accepts certificate of participation for educational activities certified for AMA PRA Category 1 Credit(s)™ from organizations accredited by ACCME or a recognized state medical society. Physician Assistants may receive a maximum of 3.0 hours of Category 1 credit for completing this program.

Eastern AHEC Contact Hours

3.0 EAHEC contact hours. This activity was designated for 3.0 AMA PRA Category 1 Credit(s)™.

Registration Information

Registration is online only at <https://www.easternahec.net/courses-and-events/70876> and requires a current MyAHEC account. Registration will close the day before the program at 12:00 p.m.

- There is **no fee** for this program.
- Cancellations must be in writing (easternahec@ecu.edu).
- Transfers/substitute(s) welcome (notify in advance of the program).

Americans with Disabilities Act



Individuals requesting accommodation under the Americans with Disabilities Act (ADA) should contact the ADA coordinator at least five days prior to the event at 252-737-1018 / ada-coordinator@ecu.edu.